

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Abar Hutton Media
Attention: Accounts Payable
6190 Grovedale CT Suite 200
Alexandria, VA 22310-2552

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
926485-2	11/04/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Nelson/D/Senate	BILL NELSON SENATE	472

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	926485	06186359

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912820		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/29/12	10/29/12	WPBF News 25 @ 5am	5-530am	1-----	:30	1	\$110.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	1-----	1	\$110.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/29/12	5:15 AM	WPBF News 25 @ 5am	5-530am	:30	BN-12-011H	\$110.00	NM
4	10/29/12	10/29/12	WPBF News 25 Mornings	5:30-5:57am	1-----	:30	1	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	1-----	1	\$160.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/29/12	5:39 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	BN-12-009H	\$160.00	NM
8	10/29/12	10/29/12	Good Morning America	7-9AM	1-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	1-----	1	\$275.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF M		10/29/12	8:50 AM	Good Morning America	7-9AM	:30	BN-12-011H	\$275.00	NM
10	10/29/12	10/29/12	4:30a-5a	430a-5a	1-----	:30	1	\$20.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	1-----	1	\$20.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF M		10/29/12	4:56 AM	4:30a-5a	430a-5a	:30	BN-12-009H	\$20.00	NM
13	10/29/12	10/29/12	The View	11A-12PM	1-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	1-----	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF M		10/29/12		The View	11A-12PM	:00		\$400.00	NM
Credited									
15	10/29/12	10/29/12	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	1-----	1	\$175.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>

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PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
926485-2	11/04/12	November 2012	10/29/12 - 10/29/12
Advertiser	Product	Estimate Number	
Nelson/D/Senate	BILL NELSON SENATE	472	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/29/12	10/29/12	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12	12:11 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	BN-12-009H	\$175.00 NM
17	10/29/12	10/29/12	1230-1P Access Hollywood	1230-1p	1-----	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	1-----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12		1230-1P Access Hollywood	1230-1p	:00		\$175.00 NM
Credited									
19	10/29/12	10/29/12	M-F 3-4P	M-F 3-4P	1-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	1-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12	3:33 PM	M-F 3-4P	M-F 3-4P	:30	BN-12-011H	\$400.00 NM
23	10/29/12	10/29/12	WPBF News 25 @ 6:00PM	6-6:30PM	1-----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	1-----	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12	6:13 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BN-12-009H	\$525.00 NM
25	10/29/12	10/29/12	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	1-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12		Wheel Of Fortune	7-7:30PM	:00		\$800.00 NM
Credited									
27	10/29/12	10/29/12	Jeopardy	7:30-8PM	1-----	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	1-----	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12		Jeopardy	7:30-8PM	:00		\$850.00 NM
Credited									
34	10/29/12	10/29/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	1-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	1-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12		M-SUN WPBF News 25 @ 11PM	11-11:35PM	:00		\$500.00 NM
Credited									
36	10/29/12	10/29/12	Nightline	11:35-12:05AM	1-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12	12:00 AM	Nightline	11:35-12:05AM	:30	BN-12-009H	\$350.00 NM
38	10/29/12	10/29/12	Jimmy Kimmel	12:06-01:06AM	1-----	:30	1	\$35.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				

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Invoice #	Invoice Date	Invoice Month	Invoice Period
926485-2	11/04/12	November 2012	10/29/12 - 10/29/12

Advertiser	Product	Estimate Number
Nelson/D/Senate	BILL NELSON SENATE	472

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
38	10/29/12	10/29/12	Jimmy Kimmel	12:06-01:06AM	1-----	:30	1	\$35.00	NM
Class of Time - Immediately Pre-emptible without notice									
	10/29/12	11/04/12	1-----	1	\$35.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12	12:51 AM	Jimmy Kimmel	12:06-01:06AM	:30	BN-12-011H	\$35.00 NM
50	10/29/12	10/29/12	DANCING	Prime Other	M-----	:30	1	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	M-----	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12	7:58 PM	DANCING	Prime Other	:30	BN-12-011H	\$2,500.00 NM
72	10/29/12	10/29/12	Dr. Oz M-F 9-10a	9-10a	M-----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	M-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12	9:26 AM	Dr. Oz M-F 9-10a	9-10a	:30	BN-12-009H	\$225.00 NM
73	10/29/12	10/29/12	10-11a Anderson Cooper 10-11a	10-11a	M-----	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/29/12	11/04/12	M-----	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12	10:53 AM	10-11a Anderson Cooper	10-11a	:30	BN-12-011H	\$225.00 NM
Total Spots							12		

Payment Terms 30 Days

<u>Gross Total</u>	\$5,000.00
<u>Agency Commission</u>	\$750.00
<u>Net Amount Due</u>	\$4,250.00

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Invoice #	Invoice Date	Invoice Month	Invoice Period
926485-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
Nelson/D/Senate	BILL NELSON SENATE	472

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	926485	06186359

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912820		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/26/12	WPBF News 25 @ 5am	5-530am	-TWTF--	:30	3	\$110.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	3	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/23/12	5:08 AM	WPBF News 25 @ 5am	5-530am	:30	BN-12-010H	\$110.00 NM
3	WPBF	Th	10/25/12		WPBF News 25 @ 5am	5-530am	:00		\$110.00 NM
Credited									
4	WPBF	F	10/26/12	5:10 AM	WPBF News 25 @ 5am	5-530am	:30	BN-12-009H	\$110.00 NM
3	10/23/12	10/25/12	WPBF News 25 Mornings	5:30-5:57am	-TWT---	:30	3	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWT---	3	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	5:43 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	BN-12-010H	\$160.00 NM
2	WPBF	W	10/24/12	5:30 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	BN-12-010H	\$160.00 NM
3	WPBF	Th	10/25/12	5:43 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	BN-12-010H	\$160.00 NM
5	10/23/12	10/26/12	WPBF News 25 Mornings	6-7AM	-TWTF--	:30	4	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	4	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	6:46 AM	WPBF News 25 Mornings	6-7AM	:30	BN-12-010H	\$275.00 NM
3	WPBF	W	10/24/12	6:15 AM	WPBF News 25 Mornings	6-7AM	:30	BN-12-010H	\$275.00 NM
4	WPBF	Th	10/25/12	6:39 AM	WPBF News 25 Mornings	6-7AM	:30	BN-12-010H	\$275.00 NM
2	WPBF	F	10/26/12	6:13 AM	WPBF News 25 Mornings	6-7AM	:30	BN-12-009H	\$275.00 NM
6	10/23/12	10/26/12	Good Morning America	7-9AM	-TWTF--	:30	4	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	4	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	WPBF	Tu	10/23/12	8:30 AM	Good Morning America	7-9AM	:30	BN-12-010H	\$275.00 NM
2	WPBF	W	10/24/12	8:53 AM	Good Morning America	7-9AM	:30	BN-12-010H	\$275.00 NM
6	WPBF	Th	10/25/12	8:48 AM	Good Morning America	7-9AM	:30	BN-12-010H	\$275.00 NM
4	WPBF	F	10/26/12	8:43 AM	Good Morning America	7-9AM	:30	BN-12-009H	\$275.00 NM

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926485-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Nelson/D/Senate	BILL NELSON SENATE	472

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/23/12	10/25/12	4:30a-5a	430a-5a	-TWT---	:30	3	\$25.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWT---	3	\$25.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	4:41 AM	4:30a-5a	430a-5a	:30	BN-12-010H	\$25.00 NM
4	WPBF	W	10/24/12	4:38 AM	4:30a-5a	430a-5a	:30	BN-12-010H	\$25.00 NM
3	WPBF	Th	10/25/12	4:39 AM	4:30a-5a	430a-5a	:30	BN-12-010H	\$25.00 NM
11	10/24/12	10/25/12	10-11a Anderson Cooper 10-11a	10-11a	--WT---	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--WT---	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	10/24/12	10:32 AM	10-11a Anderson Cooper	10-11a	:30	BN-12-010H	\$225.00 NM
1	WPBF	Th	10/25/12	10:50 AM	10-11a Anderson Cooper	10-11a	:30	BN-12-010H	\$225.00 NM
12	10/23/12	10/26/12	The View	11A-12PM	-TWTF--	:30	3	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	3	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12		The View	11A-12PM	:00		\$400.00 NM
					Credited				
4	WPBF	Th	10/25/12		The View	11A-12PM	:00		\$400.00 NM
					Credited				
2	WPBF	F	10/26/12		The View	11A-12PM	:00		\$400.00 NM
					Credited				
14	10/23/12	10/26/12	WPBF News 25 @ Noon 12pm-1230pm	12pm-1230pm	-TWTF--	:30	4	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	4	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12		WPBF News 25 @ Noon	12pm-1230pm	:00		\$175.00 NM
					Credited				
2	WPBF	W	10/24/12	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	BN-12-010H	\$175.00 NM
3	WPBF	Th	10/25/12	12:27 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	BN-12-010H	\$175.00 NM
4	WPBF	F	10/26/12	12:14 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	BN-12-009H	\$175.00 NM
16	10/23/12	10/26/12	1230-1P Access Hollywood	1230-1p	-TWTF--	:30	4	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	4	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/23/12	12:54 PM	1230-1P Access Hollywood	1230-1p	:30	BN-12-010H	\$175.00 NM
4	WPBF	W	10/24/12		1230-1P Access Hollywood	1230-1p	:00		\$175.00 NM
					Credited				
3	WPBF	Th	10/25/12		1230-1P Access Hollywood	1230-1p	:00		\$175.00 NM
					Credited				
1	WPBF	F	10/26/12		1230-1P Access Hollywood	1230-1p	:00		\$175.00 NM
					Credited				
18	10/23/12	10/26/12	M-F 3-4P	M-F 3-4P	-T-TF--	:30	3	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-T-TF--	3	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	3:55 PM	M-F 3-4P	M-F 3-4P	:30	BN-12-010H	\$400.00 NM

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
926485-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Nelson/D/Senate	BILL NELSON SENATE	472	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																															
18	10/23/12	10/26/12	M-F 3-4P Class of Time - Pre-emptible with notice	M-F 3-4P	-T-TF--	:30	3	\$400.00	NM																																																																																																															
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WPBF</td><td>Th</td><td>10/25/12</td><td>3:59 PM</td><td>M-F 3-4P</td><td>M-F 3-4P</td><td>:30</td><td>BN-12-010H</td><td>\$400.00</td><td>NM</td></tr><tr><td>3</td><td>WPBF</td><td>F</td><td>10/26/12</td><td>3:32 PM</td><td>M-F 3-4P</td><td>M-F 3-4P</td><td>:30</td><td>BN-12-009H</td><td>\$400.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WPBF	Th	10/25/12	3:59 PM	M-F 3-4P	M-F 3-4P	:30	BN-12-010H	\$400.00	NM	3	WPBF	F	10/26/12	3:32 PM	M-F 3-4P	M-F 3-4P	:30	BN-12-009H	\$400.00	NM																																																																														
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																														
2	WPBF	Th	10/25/12	3:59 PM	M-F 3-4P	M-F 3-4P	:30	BN-12-010H	\$400.00	NM																																																																																																														
3	WPBF	F	10/26/12	3:32 PM	M-F 3-4P	M-F 3-4P	:30	BN-12-009H	\$400.00	NM																																																																																																														
20	10/23/12	10/26/12	Dr. Oz Class of Time - Pre-emptible with notice	4-5p	-TW-F--	:30	3	\$500.00	NM																																																																																																															
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-TW-F--</td><td>3</td><td>\$500.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>3</td><td>WPBF</td><td>Tu</td><td>10/23/12</td><td>4:36 PM</td><td>Dr. Oz</td><td>4-5p</td><td>:30</td><td>BN-12-010H</td><td>\$500.00</td><td>NM</td></tr><tr><td>2</td><td>WPBF</td><td>W</td><td>10/24/12</td><td>4:20 PM</td><td>Dr. Oz</td><td>4-5p</td><td>:30</td><td>BN-12-010H</td><td>\$500.00</td><td>NM</td></tr><tr><td>1</td><td>WPBF</td><td>F</td><td>10/26/12</td><td>4:12 PM</td><td>Dr. Oz</td><td>4-5p</td><td>:30</td><td>BN-12-009H</td><td>\$500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-TW-F--	3	\$500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WPBF	Tu	10/23/12	4:36 PM	Dr. Oz	4-5p	:30	BN-12-010H	\$500.00	NM	2	WPBF	W	10/24/12	4:20 PM	Dr. Oz	4-5p	:30	BN-12-010H	\$500.00	NM	1	WPBF	F	10/26/12	4:12 PM	Dr. Oz	4-5p	:30	BN-12-009H	\$500.00	NM																																																							
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3	WPBF	Tu	10/23/12	4:36 PM	Dr. Oz	4-5p	:30	BN-12-010H	\$500.00	NM																																																																																																														
2	WPBF	W	10/24/12	4:20 PM	Dr. Oz	4-5p	:30	BN-12-010H	\$500.00	NM																																																																																																														
1	WPBF	F	10/26/12	4:12 PM	Dr. Oz	4-5p	:30	BN-12-009H	\$500.00	NM																																																																																																														
21	10/23/12	10/25/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	-T-T---	:30	2	\$450.00	NM																																																																																																															
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2	WPBF	Th	10/25/12	5:42 PM	M-F 5pm News	5-6pm	:30	BN-12-010H	\$450.00	NM																																																																																																														
22	10/23/12	10/26/12	WPBF News 25 @ 6:00PM Class of Time - Pre-emptible with notice	6-6:30PM	-TW-F--	:30	3	\$525.00	NM																																																																																																															
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-TW-F--</td><td>3</td><td>\$525.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WPBF</td><td>Tu</td><td>10/23/12</td><td>6:25 PM</td><td>WPBF News 25 @ 6:00PM</td><td>6-6:30PM</td><td>:30</td><td>BN-12-010H</td><td>\$525.00</td><td>NM</td></tr><tr><td>1</td><td>WPBF</td><td>W</td><td>10/24/12</td><td>6:24 PM</td><td>WPBF News 25 @ 6:00PM</td><td>6-6:30PM</td><td>:30</td><td>BN-12-010H</td><td>\$525.00</td><td>NM</td></tr><tr><td>3</td><td>WPBF</td><td>F</td><td>10/26/12</td><td>6:26 PM</td><td>WPBF News 25 @ 6:00PM</td><td>6-6:30PM</td><td>:30</td><td>BN-12-009H</td><td>\$525.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-TW-F--	3	\$525.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WPBF	Tu	10/23/12	6:25 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BN-12-010H	\$525.00	NM	1	WPBF	W	10/24/12	6:24 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BN-12-010H	\$525.00	NM	3	WPBF	F	10/26/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BN-12-009H	\$525.00	NM																																																							
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3	WPBF	F	10/26/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	BN-12-009H	\$525.00	NM																																																																																																														
24	10/23/12	10/26/12	Wheel Of Fortune Class of Time - Pre-emptible with notice	7-7:30PM	-T-TF--	:30	3	\$800.00	NM																																																																																																															
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2	WPBF	Tu	10/23/12		Wheel Of Fortune	7-7:30PM	:00		\$800.00	NM																																																																																																														
					Credited																																																																																																																			
1	WPBF	Th	10/25/12		Wheel Of Fortune	7-7:30PM	:00		\$800.00	NM																																																																																																														
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3	WPBF	F	10/26/12		Wheel Of Fortune	7-7:30PM	:00		\$800.00	NM																																																																																																														
					Credited																																																																																																																			
26	10/23/12	10/26/12	Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	-TWTF--	:30	4	\$850.00	NM																																																																																																															
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-TWTF--</td><td>4</td><td>\$850.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>W</td><td>10/24/12</td><td></td><td>Jeopardy</td><td>7:30-8PM</td><td>:00</td><td></td><td>\$850.00</td><td>NM</td></tr><tr><td></td><td></td><td></td><td></td><td></td><td>Credited</td><td></td><td></td><td></td><td></td><td></td></tr><tr><td>4</td><td>WPBF</td><td>W</td><td>10/24/12</td><td></td><td>Jeopardy</td><td>7:30-8PM</td><td>:00</td><td></td><td>\$850.00</td><td>NM</td></tr><tr><td></td><td></td><td></td><td></td><td></td><td>Credited</td><td></td><td></td><td></td><td></td><td></td></tr><tr><td>3</td><td>WPBF</td><td>Th</td><td>10/25/12</td><td></td><td>Jeopardy</td><td>7:30-8PM</td><td>:00</td><td></td><td>\$850.00</td><td>NM</td></tr><tr><td></td><td></td><td></td><td></td><td></td><td>Credited</td><td></td><td></td><td></td><td></td><td></td></tr><tr><td>2</td><td>WPBF</td><td>F</td><td>10/26/12</td><td></td><td>Jeopardy</td><td>7:30-8PM</td><td>:00</td><td></td><td>\$850.00</td><td>NM</td></tr><tr><td></td><td></td><td></td><td></td><td></td><td>Credited</td><td></td><td></td><td></td><td></td><td></td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-TWTF--	4	\$850.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	W	10/24/12		Jeopardy	7:30-8PM	:00		\$850.00	NM						Credited						4	WPBF	W	10/24/12		Jeopardy	7:30-8PM	:00		\$850.00	NM						Credited						3	WPBF	Th	10/25/12		Jeopardy	7:30-8PM	:00		\$850.00	NM						Credited						2	WPBF	F	10/26/12		Jeopardy	7:30-8PM	:00		\$850.00	NM						Credited					
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					Credited																																																																																																																			
29	10/24/12	10/24/12	NASHVILLE Class of Time - Immediately Pre-emptible without notice	10-11PM	--1----	:30	1	\$1,200.00	NM																																																																																																															

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
926485-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Nelson/D/Senate	BILL NELSON SENATE	472

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	10/24/12	10/24/12	NASHVILLE	10-11PM	--1----	:30	1	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--1----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/24/12	10:44 PM	NASHVILLE	10-11PM	:30	BN-12-010H	\$1,200.00 NM
30	10/25/12	10/25/12	SCANDAL	10-11PM	---1---	:30	1	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---1---	1	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/25/12	10:40 PM	SCANDAL	10-11PM	:30	BN-12-010H	\$1,800.00 NM
31	10/28/12	10/28/12	AFV	7-8PM	-----1	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12		AFV	7-8PM	:00		\$450.00 NM
Credited									
32	10/28/12	10/28/12	666 PARK AVE	10-11PM	-----1	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12		666 PARK AVE	10-11PM	:00		\$1,000.00 NM
Credited									
33	10/23/12	10/28/12	M-SUN WPBF News 25 @ 11-11:35PM		-TWTF--S	:30	5	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--S	5	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Tu	10/23/12	11:29 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BN-12-010H	\$500.00 NM
1	WPBF	W	10/24/12		M-SUN WPBF News 25 @ 11PM	11-11:35PM	:00		\$500.00 NM
Credited									
3	WPBF	Th	10/25/12		M-SUN WPBF News 25 @ 11PM	11-11:35PM	:00		\$500.00 NM
Credited									
2	WPBF	F	10/26/12		M-SUN WPBF News 25 @ 11PM	11-11:35PM	:00		\$500.00 NM
Credited									
5	WPBF	Su	10/28/12		M-SUN WPBF News 25 @ 11PM	11-11:35PM	:00		\$500.00 NM
Credited									
35	10/23/12	10/26/12	Nightline	11:35-12:05AM	-T-TF--	:30	3	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-T-TF--	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12		Nightline	11:35-12:05AM	:00		\$350.00 NM
Credited									
3	WPBF	Th	10/25/12		Nightline	11:35-12:05AM	:00		\$350.00 NM
Credited									
2	WPBF	F	10/26/12	11:55 PM	Nightline	11:35-12:05AM	:30	BN-12-009H	\$350.00 NM
37	10/23/12	10/26/12	Jimmy Kimmel	12:06-01:06AM	-TWTF--	:30	4	\$40.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	4	\$40.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length		Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
926485-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Nelson/D/Senate	BILL NELSON SENATE	472

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	10/23/12	10/26/12	Jimmy Kimmel	12:06-01:06AM	-TWTF--	:30	4	\$40.00	NM
Class of Time - Immediately Pre-emptible without notice									
Ad-ID									
3	WPBF Tu	10/23/12	12:40 AM Jimmy Kimmel	12:06-01:06AM		:30	BN-12-010H	\$40.00	NM
1	WPBF W	10/24/12	12:53 AM Jimmy Kimmel	12:06-01:06AM		:30	BN-12-010H	\$40.00	NM
4	WPBF Th	10/25/12	Jimmy Kimmel	12:06-01:06AM		:00		\$40.00	NM
Credited									
2	WPBF F	10/26/12	1:00 AM Jimmy Kimmel	12:06-01:06AM		:30	BN-12-009H	\$40.00	NM
39	10/28/12	10/28/12	Sun 5-6am News	Sun 5-6am	-----S	:30	1	\$50.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -----S 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/28/12 4:59 AM Sun 5-6am News Sun 5-6am :30 BN-12-011H \$50.00 NM									
40	10/28/12	10/28/12	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$180.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -----1 1 \$180.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/28/12 6:58 AM Sun 6-7am News Sun 6-7am :30 BN-12-009H \$180.00 NM									
41	10/27/12	10/27/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -----1- 1 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/27/12 6:58 AM GMA Saturday 7-8am Sat 7am-8am :30 BN-12-011H \$325.00 NM									
42	10/27/12	10/27/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -----1- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/27/12 8:23 AM Sat 8-9am News Sat 8-9am :30 BN-12-009H \$225.00 NM									
43	10/27/12	10/27/12	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -----1- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/27/12 Sat Jeopardy Sat 7:30-8PM :00 \$400.00 NM									
Credited									
45	10/28/12	10/28/12	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$90.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -----1 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/28/12 6:00 AM Sun 6-7am News Sun 6-7am :30 BN-12-011H \$90.00 NM									
46	10/28/12	10/28/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 -----1 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Su 10/28/12 8:07 AM Sun 8-9am News Sun 8-9am :30 BN-12-011H \$225.00 NM									
47	10/28/12	10/28/12	Chris Matthews	Sun 10-10:30AM	-----1	:30	1	\$225.00	NM
Class of Time - Pre-emptible with notice									



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Nelson/D/Senate	BILL NELSON SENATE	472

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
47	10/28/12	10/28/12	Chris Matthews Class of Time - Pre-emptible with notice	Sun 10-10:30AM	-----1	:30	1	\$225.00	NM	
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -----1	<u>Spots/Week</u> 1	<u>Rate</u> \$225.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Su	10/28/12	10:21 AM	Chris Matthews	Sun 10-10:30AM	:30	BN-12-009H	\$225.00	NM
48	10/28/12	10/28/12	Sun 11:35pm Late News Class of Time - Pre-emptible with notice	1135p-12am	-----1	:30	1	\$300.00	NM	
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -----1	<u>Spots/Week</u> 1	<u>Rate</u> \$300.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Su	10/28/12	11:43 PM	Sun 11:35pm Late News	1135p-12am	:30	BN-12-009H	\$300.00	NM
51	10/23/12	10/26/12	Dr. Oz Class of Time - Pre-emptible with notice	4-5p	-TWTF--	:30	1	\$525.00	NM	
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -TWTF--	<u>Spots/Week</u> 1	<u>Rate</u> \$525.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Tu	10/23/12	4:12 PM	Dr. Oz	4-5p	:30	BN-12-010H	\$525.00	NM
52	10/23/12	10/26/12	M-F 3-4P Class of Time - Pre-emptible with notice	M-F 3-4P	-TWTF--	:30	1	\$400.00	NM	
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -TWTF--	<u>Spots/Week</u> 1	<u>Rate</u> \$400.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Th	10/25/12	3:11 PM	M-F 3-4P	M-F 3-4P	:30	BN-12-010H	\$400.00	NM
53	10/27/12	10/27/12	Sat 7pm News Class of Time - Pre-emptible with notice	7-730pm	-----S-	:30	1	\$400.00	NM	
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$400.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Sa	10/27/12		Sat 7pm News	7-730pm	:00		\$400.00	NM
					Credited					
54	10/27/12	10/27/12	Sat 5-6am News Class of Time - Pre-emptible with notice	Sat 5-6am	-----S-	:30	1	\$60.00	NM	
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$60.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Sa	10/27/12	5:00 AM	Sat 5-6am News	Sat 5-6am	:30	BN-12-009H	\$60.00	NM
55	10/23/12	10/26/12	M-F 3-4P Class of Time - Pre-emptible with notice	M-F 3-4P	-TWTF--	:30	1	\$400.00	NM	
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -TWTF--	<u>Spots/Week</u> 1	<u>Rate</u> \$400.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Th	10/25/12	3:37 PM	M-F 3-4P	M-F 3-4P	:30	BN-12-010H	\$400.00	NM
57	10/23/12	10/26/12	The View Class of Time - Fixed Non Pre-emptible	11A-12PM	-TWTF--	:30	1	\$800.00	NM	
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -TWTF--	<u>Spots/Week</u> 1	<u>Rate</u> \$800.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	W	10/24/12	10:58 AM	The View	11A-12PM	:30	BN-12-010H	\$800.00	NM
58	10/27/12	10/27/12	Sat 7pm News Class of Time - Fixed Non Pre-emptible	7-730pm	-----S-	:30	1	\$800.00	NM	
Weeks:	<u>Start Date</u> 10/22/12	<u>End Date</u> 10/28/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$800.00					

INVOICE



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Invoice #	Invoice Date	Invoice Month	Invoice Period
926485-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Nelson/D/Senate	BILL NELSON SENATE	472

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
58	10/27/12	10/27/12	Sat 7pm News Class of Time - Fixed Non Pre-emptible	7-730pm	-----S-	:30	1	\$800.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/27/12 7:55 PM Sat 7pm News 7-730pm :30 BN-12-011H \$800.00 NM									
LR - Football									
59	10/23/12	10/26/12	Dr. Oz M-F 9-10a Class of Time - Pre-emptible with notice	9-10a	-TWTF--	:30	1	\$225.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -TWTF-- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 10/25/12 9:22 AM Dr. Oz M-F 9-10a 9-10a :30 BN-12-010H \$225.00 NM									
60	10/23/12	10/28/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Fixed Non Pre-emptible		-TWTF-S	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -TWTF-S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Th 10/25/12 11:25 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 BN-12-010H \$1,000.00 NM									
61	10/23/12	10/26/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	-TWTF--	:30	1	\$1,700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -TWTF-- 1 \$1,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/24/12 7:34 PM Jeopardy 7:30-8PM :30 BN-12-010H \$1,700.00 NM									
62	10/24/12	10/26/12	WPBF News 25 Mornings 5:30-5:57am Class of Time - Fixed Non Pre-emptible		--WTF--	:30	1	\$320.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 --WTF-- 1 \$320.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 10/26/12 5:46 AM WPBF News 25 Mornings @ 5:30 5:30-5:57am :30 BN-12-009H \$320.00 NM									
63	10/24/12	10/26/12	Jimmy Kimmel Class of Time - Pre-emptible with notice	1206-106A / 1135P	--WTF--	:30	1	\$70.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 --WTF-- 1 \$70.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/24/12 12:40 AM Jimmy Kimmel 1206-106A / 1135P :30 BN-12-010H \$70.00 NM									
64	10/27/12	10/27/12	ACCESS HOLLYWOOD Class of Time - Immediately Pre-emptible without notice	ACCESS HOLLYW	-----S-	:30	1	\$25.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----S- 1 \$25.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF Sa 10/27/12 12:29 AM ACCESS HOLLYWOOD WKND ACCESS HOLLYW :30 BN-12-011H \$25.00 NM									
65	10/24/12	10/26/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	--WTF--	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 --WTF-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF W 10/24/12 5:23 PM M-F 5pm News 5-6pm :30 BN-12-010H \$450.00 NM									
66	10/26/12	10/26/12	Fri ABC Prime B Class of Time - Fixed Non Pre-emptible	9-10PM	----F--	:30	1	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 ----F-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WPBF F 10/26/12 9:44 PM Fri ABC Prime B 9-10PM :30 BN-12-009H \$2,000.00 NM									



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Invoice #	Invoice Date	Invoice Month	Invoice Period
926485-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Nelson/D/Senate	BILL NELSON SENATE	472	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
66	10/26/12	10/26/12	Fri ABC Prime B Class of Time - Fixed Non Pre-emptible	9-10PM	----F--	:30	1	\$2,000.00	NM
67	10/27/12	10/27/12	M-Sun 1130p-12am Late Class of Time - Fixed Non Pre-emptible	1130p-1205am	-----S-	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/27/12 12:09 AM M-Sun 1130p-12am Late News 1130p-1205am :30 BN-12-009H \$800.00 NM LR - Football									
68	10/26/12	10/26/12	4:30a-5a Class of Time - Pre-emptible with notice	430a-5a	----F--	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 10/26/12 4:44 AM 4:30a-5a 430a-5a :30 BN-12-009H \$60.00 NM									
69	10/28/12	10/28/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Fixed Non Pre-emptible		-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/28/12 11:27 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 BN-12-011H \$1,000.00 NM									
70	10/28/12	10/28/12	Sun 5-6am News Class of Time - Fixed Non Pre-emptible	Sun 5-6am	-----S	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/28/12 5:28 AM Sun 5-6am News Sun 5-6am :30 BN-12-009H \$100.00 NM									
71	10/27/12	10/27/12	ACCESS HOLLYWOOD Class of Time - Pre-emptible with notice	ACCESS HOLLYW	-----S-	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/27/12 1:04 AM ACCESS HOLLYWOOD WKND IACCESS HOLLYW :30 BN-12-009H \$50.00 NM									
74	10/28/12	10/28/12	PRIVATE PRACTICE WK12-1x Class of Time - Pre-emptible with notice		-----S	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 10/28/12 12:17 AM PRIVATE PRACTICE WKNDLF 12-1x :30 BN-12-011H \$50.00 NM									
Total Spots							68		

Payment Terms 30 Days

<u>Gross Total</u>	\$25,725.00
<u>Agency Commission</u>	\$3,858.75
<u>Net Amount Due</u>	\$21,866.25